

HEATHER VAN BLOKLAND

EXPERIENCE

HOST/ FEATURE REPORTER

KJZZ-FM, Phoenix, NPR-Member Station, Arbitron Market #11, Phoenix, AZ / Feb 2016 – Oct 2021

- Business Reporter: #AZNumbers (<https://kjzz.org/aznumbers>), an entertaining, engaging and educational business video segment, distributed weekly. The segment has gained regional recognition, its own sponsors and a loyal following.
- Business reporter, specializing in long-form features, including an 8-part in-depth series on the collapse of U.S. recycling, a 3-year expose of opioid maker Insys Therapeutics and a breaking news piece on body cameras after the police killing of George Floyd.
- Local Host and Newscast Anchor for NPR's "All Things Considered", Marketplace and Fresh Air, including all daily editing, and live rewrites of news for daily airing to meet deadlines.

HOST / FREELANCE REPORTER

Oregon Public Broadcasting (OPB, NPR-Member Station, Market Size #21, Portland, OR / Apr 2015 - Jan 2016

- Edit/re-rewrite and air daily news segments during live shifts
- Freelance reporter, blog host and podcast host on business and agriculture news.

FEATURE REPORTER / NEWSCASTER / HOST

WUFT-FM, NPR-Member Station, Market Size #86, Gainesville, FL / Aug 2012 - Aug 2014

- Wrote, edited and produced 5-part investigative audio feature series on citrus greening covering 9 counties across Florida
- Host and Anchor of "Morning Edition", on daily 5-9 a.m.

MARKET MANAGER

SunTrust Bank, Jacksonville, FL / Jan 2004 - Dec 2011

- Managed regional lending to small businesses.
- Winner of Top Lender Award three years in a row from North Florida Small Business Administration (SBA) for partnership with disadvantaged and/or underserved business areas
- Named "Top Performer" 2010 for most revenue growth (out

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📍 Scottsdale, AZ and Gainesville, FL

EDUCATION

UNIVERSITY OF FLORIDA Gainesville, FL - 2014

Master of Science (M.S.) Mass Communication and Journalism

Relevant Coursework

- Specialization in business journalism - focus on commodities

VANCOUVER FILM SCHOOL Vancouver, BC, Canada – 2001

Certificate of Achievement, Acting for Film and Television

FLORIDA STATE UNIVERSITY Tallahassee, FL - 1996

Bachelor of Science (B.S.) Finance, Marketing, Multinational Business

AWARDS

- 2021 Edward R. Murrow Award Nominee – Feature Reporting, Hard News – "Pushed For Increased Body Camera Use A Double Edged Sword"
- 2020 National Publications: NPR's Morning Edition, BBC's World Business Report, BBC's Business Matters, Marketplace Morning Report
- 2019 Edward R. Murrow Award Nominee – Feature Reporting, Hard News – "China's Policy"

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PORTFOLIO MANAGER

Bank of America, Los Angeles, CA + / Jan 1997 – Dec 2003

- Managed client relationships and development
- Responsible for maintaining and growing relationships between community and businesses in city
- Achieved top credit rating and portfolio growth each fiscal year, winning top lender award among team division

ADDITIONAL SKILLS

Adobe Audition and Cool Edit pro for audio

Adobe Premiere for video

Podcast producing and editing

Marantz radio recording and editing

Video writing and anchoring

Financial Underwriting (formerly licensed with Series 7 and Series 63 securities credentials)

Shift Forces Flagstaff To Scrap Recycling Efforts"

- 2014 Associated Press Award Winner - Florida - Top Newscaster
- 2007 & 2008 Winner - SBA's Community Top Lender - North Florida

ASSOCIATIONS

SOCIETY OF PROFESSIONAL JOURNALISTS

PUBLIC MEDIA WOMEN IN LEADERSHIP

NPR ON-AIR HOSTS

SAG-AFTRA

