

Lou Thimes, Jr.

SOLID RADIO STATION MANAGEMENT AND SALES EXPERIENCE

Florissant, MO 63034

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Willing to relocate: Anywhere

Authorized to work in the US for any employer

Work Experience

Director of Communications /City Spokesperson

City of Pine Lawn - Pine Lawn, MO

April 2005 to April 2015

Manage communications operations & staff

- Coordinate all media relations and oversee media related activities
- Develop and manage department budget

Station Operations Manager / Urban Sales Manager / On Air Personality

Simmons Media - St. Louis, MO

2006 to 2007

Maintain day-to-day operations of station

- Ensure compliance with FCC regulations
- Create programming strategies
- Develop and manage station budgets
- Host Afternoon Radio Show

Guest Host

KMOX Radio - St. Louis, MO

2006 to 2006

Host PM/AM Talk Show

Assistant Promotions / Program Manager / On Air Personality

Clear Channel Communications, KMJM / MAJIC 104.9 Radio - St. Louis, MO

1999 to 2006

Create and maintain both on-air and off-air promotions

- PM Drive Host

Oversee programming goals and strategies

Station Manager /Program Director

R&M Broadcasting - St. Louis, MO

1999 to 1999

Oversee all day to day station operations

Program Director / Station /General Manager /Morning Show Host

ADULT R&B/ WBGE FM - Peoria, IL
1998 to 1999

Maintain day-to-day operations of station

- Assist in creating programming strategies
- Perform on-air duties during morning rush hour

News Reporter

WEEK TV-25 /NBC - Peoria, IL
1998 to 1999

Program Director / Operations Manager

WPNT Inc. / MIX 97.1 - St. Louis, MO
1995 to 1998

Create programming strategies

- Solely responsible for on-air content
- Maintain day-to-day stations operations
- Manage Sales, Marketing, Promotions, News and Public Affairs
- Supervise department budget allocations
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On Air Personality

KKRD Radio 107.3 - Wichita, KS
1994 to 1995

PM Drive Personality

On Air Talent / Operations Manager

KXOK Radio / Soul 63 - St. Louis, MO
1991 to 1994

Morning & Afternoon Drive Host

Z-100.3 FM - St. Louis, MO
1987 to 1991

On Air Talent / Asst. to Director of Programming

WWIN Radio - Baltimore, MD
1982 to 1987

News Director / Director of Community Affairs

WESL Radio - St. Louis, MO
1981 to 1982

Gather and report local / national news

- Create and implemented community and social events to
- Enhance station presence in community

Education

Bachelor of Arts in Speech-Communications / Theatre

Bethel College

1981

Bethel College - Newton, KS