

Chris Russell

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Olean NY 14760

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Skills

- Built, programmed, and managed multiple formats, marketing plans and directed staffs with high ratings & results
- Working with the station's / group's clients to build well developed marketing plans to reach potential consumers
- Enabled start-ups of website and multimedia social networks
- Extra ordinary ability of creating superior production and/or copy

Proficiency with knowledge of different music scheduling and automation software, along with audio production software and techniques

Local and regional play by play for high schools, NCAA, summer collegiate baseball leagues, pro wrestling, and long form sports talk

Experience

Seneca Broadcasting, Salamanca, NY, Station Manager / Operations & Programming Director / Sales / Engineering / On-Air Talent / NCAA D1 Sports PBP, July 2016 – Apr 2021

Sound Communications, Olean, NY, Programming Director / News / Production / Operations / On-Air Talent / Sports PBP, July 2014 – July 2016

Colonial Media & Entertainment, Olean, NY, Programming & Production Director / Operations / Sports PBP / On-Air Talent, September 2013 – April 2014

Cromwell Radio Group, Effingham, IL, Programming, Production, & Operations Manager / On-Air Talent / Sports PBP, March 2012 – September 2013

Center Broadcasting, Center, TX, Programming, Production, & Operations Manager / Sales / On-Air Talent, July 2011 – March 2012

Zia Broadcasting, Clovis NM, Programming / Production / News Director / On-Air Talent / Sports PBP, Jan 2011 – July 2011

Tallgrass Broadcasting, Clovis NM, Programming, Production & Imaging Director / Operations / On-Air Talent / Sports PBP, Jan 2008 – Dec 2010

Rooney Moon Broadcasting, Clovis, NM, On-Air Talent / Production Director / Sports PBP, July 2007 - Jan, 2008

Grande Broadcasting of Del Rio, Del Rio, TX, General Manager / Programming / Production / Operations / On-Air Talent / Sports PBP, Sep 2000 - June, 2007

USAF 1989-1992

REFERENCES

AVAILABLE UPON REQUEST