

ROBERT OLSON

Music Director

PERSONAL PROFILE

I have been in the communications business for 11 years. The last position I held was Music Director, but I carried the responsibilities of 3 departments. I'm dedicated to learning and creating structure in any position I'm provided. My goal professionally is to create a positive and productive work environment. I am optimistic, hardworking, driven.

ACHIEVEMENTS

- Successfully ran 3 departments of a media conglomerate.
- Structured a Part-timer scheduling program saving the company time and money during the closing of the year.
- Over the course of a year have learned a vast amount of new computer software in pressure situations.

GET IN TOUCH

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WORK HISTORY

Music Director & Afternoon Drive Host

Max Media & Townsquare Media, 2009 to 2021

- Coordinated with music distributors and label representatives to procure a relevant and entertaining playlist that identifies with the audience and company brand.
- Acted as a liaison between Sales, Programming, Production, and promotions departments
- Sole employee in charge of audio scheduling with an understanding the G Selector/Zetta software.

L1 Customer Support Representative

Amwell Telemedicine, 2020 to 2020

- Continually provided quality customer support to patients and pharmacists during the height of the COVID-19 Pandemic using Salesforce.
- Provided Application & C250 Cart troubleshooting to physicians before, after, and during appointments.
- Worked closely with health insurance companies & hospitals to understand Amwells services and coverage in regards to treatment & medication.

FREELANCE EMPLOYMENT

Voiceover Talent

Studio Center Total Production, 2010-Present

- Worked alongside large advertising firms for major companies like Hasbro, Google, QVC, & Liberty Mutual.
- Handled verbal directions from directors and clients proficiently while under scrutiny.
- Company representative at conventions and in-house presentations.

OnCamera Talent & Host

WSM Talent, 2019-Present

- Annual Presenter/Announcer of the USLA National Lifeguard Championship
- Host of Sentara Hospital's Who Has Your Heart, a Heart & Vascular Services promotions.
- WTKR News Channel 3 reoccurring Pop Culture Correspondent.

SKILLS & INTERESTS

- I am proficient in Microsoft Office, Salesforce, Adobe, FinalCut, Music Master & G Selector. My skills include Communication, psychology of audience engagement, & storytelling. I have experience with contemporary digital tools, platforms, and channels. I'm able grasp new concepts quickly and efficiently.