

DJUAN LAMBERT

6813 Beckingam Blvd | DjuanLambert86@gmail.com | 317-513-1996

Programming | Digital Content Director | Marketing

Experienced individual with over 16 years combined experience in radio broadcasting, production and digital content management and development. Skilled in social media interactions with consumers and delivers interactive and engaging live and pre-recorded presentation.

Skills Profile

- Ability to multi-task and coordinate projects across multiple departments.
- Outstanding communications skills
- Experienced with WideOrbit, NexGen, VoxPro & other broadcast software.
- Experienced in audio and video production
- Social media specialist (Facebook [verified]: 19.5K+ followers, with a 500K+ post reach, Twitter [verified]: 4.8K + followers, Instagram: 10.8K+ followers-all organic)
- Experience in creating promotions
- Digital content expert.
- Valuable talent coaching skills

Career Summary

Hustle Brand Company

2019-

Louisville, KY

Owner/Creative

- Content marketing
- Consulting
- Graphics
- Videography
- Logo Design
- Social media management
- Email marketing

Alpha Media

Louisville, KY

2015 – 2019

Host of #1 afternoon drive show on the #1 brand in the market, B96.5!

- Digital content director for three urban leaning brands under the Alpha Louisville umbrella.
- Served as midday talent, booked guests appearances.
- Interact with sales to meet client needs, both digitally and on remote broadcasts.
- Content developer for digital platforms, both web and social media
- Imaging producer for local promoters and sales clientele.

Marc Radio Group

Gainesville, FL

2013 – 2014

Magic 101.3 (WTMG-FM) Rhythmic Top 40

- Assistant program director and digital content director.
- Afternoon drive host
- Imaging assistant, production, and voiceover talent for community relations.
- Created and scheduled promotions using Promo Suite software.

- Managed brand online platforms, including social media

URBan Radio Broadcasting

Toledo, OH

2012 - 2014

Hot 97-3 (WJZE-FM) Rhythmic Top 40

- Digital content director.
- Night host as well as company digital content director for stations in various markets.
- Assistant production director.
- Production assistant for cluster
- Served as community liaison to inner city youth outreach programs.
- Created and scheduled promotions with Promo Suite software.
- Company photographer and videographer, covering events and promotions.

Radio-One Indianapolis

Indianapolis, IN

2008 - 2010

Hot 96-3 (WHHH-FM) Rhythmic Top 40

- Weekend on-air personality and producer. Market digital content director.
- Production assistant.
- Event Promotions

Schurz Communications

Lafayette, IN

2007 – 2008

B 102-9 (WXXB-FM) Top 40 Mainstream

- Ryan Seacrest local affiliate morning show producer.
- Weekend air talent and production assistant.
- Produced commercials for company's 4 stations within market.
- Purdue University community liaison for sales inquiries.

Indiana State University

Terre Haute, IN

2005 - 2007

HotMix90 (WISU-FM) College Radio (Rock / Rhythmic Top 40 / Sports Talk)

- Student operated radio station of Indiana State University.
- Served as PD, APD, and sports talk show producer and anchor
- As sports talk anchor, I covered all Indiana State athletics
- Hosted weekend mixshow as well as weekend talk show.
- Writer for the student publication "The Statesmen" with focus on entertainment section.

Education

Indiana State University

2005 – 2007

Mass Communications

Accomplishments | Volunteer Services

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- Being a cancer survivor, volunteer for American Cancer Society and other cancer related charities.
 - Successfully coordinated and executed the first Car & Bike show for Urban Radio Broadcasting in Toledo, OH August 2012
 - Founded Thanksgiving Turkey Food Drive for the Gainesville, FL community
 - Inner city youth volunteer and tutor. Mentored youth in every market traveled to in my career.

References

Harry Lyles (Consultant, *UrbanInsite.com*) - c (404)403-0091
Al Payne (Program Director, *WHUR / Howard University*) - c (843)425-1662
Phillip March (Program Director, *Cumulus Media*) - c (214)564-1275