

# DENNIS GLASGOW



## CONTACT

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## REFERENCES

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Capitol Broadcasting  
919-389-5707 cell

George Habel, Former VP of  
Sports, Capitol Broadcasting  
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Steve Hammel, Former GM WRAL  
TV, Capitol Broadcasting  
919-270-6758 cell

Colin Cowherd, Host, Fox Sports  
Television/Radio  
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## SUMMARY

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Experienced Sports and News Content Leader with a demonstrated winning history in generating ratings and revenue. Skilled in growing brands to cross-channel platforms, finding and developing talent, monetization and visionary planning.

## EXPERIENCE

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**Operations Manager / Program Director**  
**Capitol Broadcasting Company** | Raleigh, North Carolina

- 10/2013 - Current* - Oversee daily operations for 5 local shows including staff, promotions, digital, podcasting, social media and overall content for 99.9 The Fan, Buzz Sports Radio, and 620 The Ticket.
- Collaborate with Carolina Hurricanes Network (Flagship), IMG/Learfield Duke Blue Devils Network (Flagship), Durham Bulls Baseball Club (Flagship), and Westwood One Radio Network for NFL, CFB, NBA, MLB, NHL, PGA and all other PXP.
  - Manage social media for Capitol Broadcasting sports staff including Radio, TV, Digital:
  - Designed and created WRALsportsfan app
  - Created and hosted NHL '94 and 2K Video Game Tournaments with Carolina Hurricanes
  - Created the annual Sports Radio Open Golf Tournament
  - Created the annual Tecmo Bowl Video Game Tournament
  - 4+ years of the station rated #1 Men 25-54 in Morning/Afternoon Drive and Overall for Nielsen PPM.
  - Created brand extensions, including the Sports Radio Podcasting Network generating up to 15 podcasts seasonally available on station website iTunes & GooglePlay.
  - Live video stream for all local shows that stream on WRAL OTT and

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WRALsportsfan.com WRALsportsfan App.

- Created "Fan Town Hall" executed on Radio, Television and Digital platforms that brought athletic directors from "The Triangle" colleges Duke, NC State and Carolinato a variety of discussions including rules, rights and the billions of dollars that course through college athletics; featured a a solo 'Fan Town Hall' with one-hour live Q & A from fans with legendary Coach "K" Mike Krzyzewski brought together a panel of professionals, athletes and personalities to discuss what role African-American athletes have in social issues.
- WCMC-FM/99.9 The Fan was a 2016 NAB Finalist for "Sports Station of the Year."

### **Program Director**

**Pamplin Media Group** | Portland, OR

- 02/2011 - 02/2013* - Oversaw and managed daily operations for 4 local shows, staff and content, for News Talk 860 KPAM and 1550 KKOV.
- Created new logo, website and app for both of the news-talk stations.
  - Launched new morning-drive news program.
  - Introduced social media and blog to entire staff updated daily.
  - Collaborated with company news website KPAM.com in generating stories, columns and video contributions from on-air staff.
  - Created and hosted Mayoral Debate in 2010.
  - Joined forces with newspaper partner, Portland Tribune news staff, to generate compelling daily content.

### **VP of Programming**

**Red Zebra Broadcasting** | Rockville, MD

- 04/2008 - 04/2010* - Oversaw and managed daily operations in their entirety for 10 local shows (engineering, digital, imaging, social media and content) for ESPN 980/Redskins Radio and two other markets in Virginia Beach and Norfolk.
- Collaborated with ESPN & ESPN.com to launch first ever ESPN Stream Player to be used with affiliate partner.
  - One of the first sports radio stations to use and implement daily usage on Twitter (2008).
  - Worked with legendary talent, including Coach John Thompson, Tony Kornheiser, Steve Czaban, Brian Mitchell, and Joe Theismann.
  - Coached staff on re-purposing on-air content to video, blogging, social media, etc.
  - Managed Washington Redskins broadcast and flagship radio network, including weekly play-by-play for affiliates and partners.

### **Program Director**

**Entercom Communications** | Portland, OR

*06/2004 - 04/2008* - Oversaw and managed daily operations for 3 local shows; also, content for 1080 The Fan.

- Took station from Top 20 to #1 station with Men 25-54, and regularly had #1 Morning/Afternoon Drive Shows with Arbitron Diary.

- Launched Afternoon Drive Show in 2006, "Primetime with Isaac & Big Suke," which was rated #1 Men 25-54 for three years and is still on the air today.

- Collaborated with ESPN and Colin Cowherd who, when moved from our station to ESPN National, became our morning drive show; we cultivated his show with his help and promotion to become the #1 rated show in morning drive for Men 25-54.

- Created a 'stand-alone' special hour with Isaac & Big Suke called "Club 1080" that was rated #1 during my entire time at KFX-AM.

- Introduced ad-coached on-air staff on social media and blogging when no one else in the country was doing that kind of content in sports radio.

- Created award-winning video series on YouTube titled "Caller College."

- Launched Television partnership with the entire sports staff of Comcast SportsNet in creating content and live show broadcasts.

### **Program Director / Morning Radio Host**

**Crawford Broadcasting** | Denver, CO

*04/2002 - 04/2004* - Oversaw, hosted and managed daily operations of 2 local shows for entire on-air staff, promotions, and website, as well as overall content for 560 ESPN.

- Launched new sports station and hosted new morning drive show.

- Worked daily with programming, promotions and sales on their contests, events and promotions.

Created partnership with ESPN and ESPN-themed restaurant which included live shows on location, events, and parties.

- Created and wrote all station-imaging for station; held daily show meetings with hosts and producers; held weekly meetings with support staff, sales and promotions, which included weekly brainstorm sessions with all departments.

### **Program Director / Morning Show Host**

**Citadel Communications** | Albuquerque, NM

*04/1998 - 04/2002* - Oversaw and hosted morning drive; managed daily operations for brand for two local shows; and, content for 610 The Sports Animal.

- Launched campaign on morning show and the station to bring baseball to Albuquerque which resulted in the birth of a new stadium and the Triple A Albuquerque Isotopes.
- Created annual "Sports Animal Birthday Bash & Super Bowl Party" attended by hundreds of listeners every year.
- Created annual Sports Animal Golf Tournament.
- Created relationship with future Hall of Famer Brian Urlacher with weekly show, and sponsored his 'kids football clinic.'
- Flagship for New Mexico Scorpions Hockey and Albuquerque Dukes.

**Play-by-play Announcer / Media & PR Director  
New Mexico Scorpions Hockey Club | Albuquerque, NM**

*09/1996 - 04/1998* - Radio play-by-play for 72-game schedule for the Western Professional Hockey league's New Mexico Scorpions for two seasons.

- Winner of 1998 'Broadcaster of the Year' award.
- Created game day statistics news and notes for media.
- Wrote weekly press releases.
- Set up weekly radio and television interviews for coaches and staff.
- Created game day magazine.
- Traveling secretary and hotel agent.
- Oversaw team website with content and up to date statistics.

## **ACTIVITIES AND HONORS**

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WCMC-FM/99.9 The Fan was nominated as a NAB Finalist for Sports Station of the Year in 2016.