

Brian Whitaker

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MEDIA EXPERIENCE:

- March 2000-April 2020 **Des Moines Radio Group (KSTZ/KAZR-FM), Des Moines, IA**
Creative Services Director/Saga Communications, Responsible for station imaging for Adult Top 40, **KSTZ-FM** "Star 102.5" and Active Rock, **KAZR-FM** "Lazer 103.3". Also serving as **production director** for 8 station cluster; managing staff of four. Duties include writing and producing commercials, promo's, and working with clients and national voice talents.
- March 1999-Present **Brian Whitaker Voiceover & Imaging**
Freelance VO & imaging clients include, WARW-FM - Washington DC; WRUF-FM, Gainesville, FL; KZPT, Kansas City, Macy's, Verizon, Nintendo, Coca Cola & more
- March 1997-
March 2000 **KTNP/KRQC-FM Omaha, NE (Clear Channel)**
Imaging Director/On-air talent, Responsible for station imaging for "93.3 The Point", a modern-adult contemporary station. Served as midday host; also involved with website maintenance, promotions, and fill-in for the production director. Assisted in format change to Active Rock in 1999 (*K-Rock 93-3*). Continued on staff as afternoon host and imaging director. #1 18-34 males in the first book.
- June 1996-
March 1997 **KLTE-FM Kirksville, MO (Bott Radio)**
Programming Assistant, Produced commercials, promo's and PSA's for this 100,000 watt Christian radio station. Also assisted Program Director with other daily operations.
- August 1994-
May 1996 **KXCV/KRNW-FM Maryville, MO**
On-air talent, Hosted a variety of news, classical, and jazz programs at this public radio station. *Morning Edition* host; duties included interviewing, producing, and writing newscasts.
- May 1995-
August 1995 **KMOX-AM St. Louis, MO**
Produced, wrote stories, and reported during this internship at St. Louis's #1 radio station.

SKILLS:

Knowledge of:

- * **Adobe Audition**
- * **Scott Studios**
- * **DAD** (Digital Audio Delivery System)
- * **Prophet** on-air/production system

EDUCATION:

September 1992-
May 1996 **Northwest Missouri State University - Maryville, MO**
Major: Broadcasting Minor: Government GPA: 3.16

REFERENCES:

Tony Lorino
CEO – Throwback Nation Radio
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