



**CHICAGO'S CLASSIC ROCK**

# ***FRIDAY NIGHT SING-ALONGS***

Since March 27th, 97.1FM The Drive has been hosting statewide singalongs every Friday night at 8pm.

*March 27th: "We Will Rock You"*

*April 3rd: "Don't Stop Believin"*

*April 10th: "Eye of The Tiger"*

*April 17th: "I Won't Back Down"*

*April 24th: "Sweet Home Chicago"*



# NOTEWORTHY ENGAGEMENT

**97.1 The Drive**  
Published by Emma Rimsa [?] · March 27 at 3:01 PM · 🌐

WHAT A CHAMPION! A message to Chicago from Queen's Brian May about tonight's singalong!! #DontStopUsNow

Hope this lifts everyone's spirits because it's definitely lifted ours. Stomp stomp clap with as many people as possible tonight at 8pm for a Queen singalong and lightshow. Support everyone working on the frontlines to fight this epidemic and connect with all of us through amazing music! And if you take any videos you'd like to see shared, private message them to The Drive so we can download them! More info here <https://bit.ly/2Q0fJdw>

Chicago! Sing, dance, be merry. Great choice of music by the way.

**70,648** People Reached  
**13,086** Engagements  
858 Reactions  
96 Comments 644 Shares

**97.1 The Drive** posted a video to playlist Friday Night Singalongs.  
Published by Emma Rimsa [?] · April 7 at 7:25 PM · 🌐

A message from Jim Peterik, the co-writer of "Eye of the Tiger, about Friday night's singalong!!!

**Message from Jim Peterik**

**22,767** People Reached  
**2,649** Engagements  
188 Reactions  
14 Comments

**Queen**  
March 28 at 1:00 PM · 🌐

#DontStopUsNow 🙌🙌🙌

**97.1 The Drive** was live.  
Published by Emma Rimsa [?] · March 27 at 7:59 PM · 🌐

Chicagoans singing together to some of the best anthems 🙌🙌 Braving and the fog to honor everyone on the front lines fighting this epidemic and keep us going. #DontStopUsNow Hello South Loop Page you guys rocked it!!! Queen Brian May

Watch together with friends or with a group

**492,843** Views  
**2.1K** Reactions  
113 Comments 280 Shares

**Jane Lynch** @janemarielynch · 2d

**97.1 The Drive** @971TheDr...  
A city wide "Sweet Home Chicago" "Stay Home Chicago" singalong lightshow! #StayHomeChicago @ChiUniteAtNight Vue Show Dr...

9 Comments 33 Retweets 303 Likes

**Chicago Mayor's Office**  
April 24 at 8:40 PM · 🌐

You know what they say – when you get tired of saying it, sing it! #StayHomeChicago #StayHomeSaveLives

**97.1 The Drive** was live.  
Published by Emma Rimsa [?] · April 24 at 7:54 PM · 🌐

A city wide "Sweet Home Chicago" / "Stay Home Chicago" sing-along and lightshow! ❤️🙌🙌

#StayHomeChicago Chicago Unite At Night

Watch together with friends or with a group

**60,961** Views  
**852** Reactions  
57 Comments 307 Shares


Brian May sent a video of support for The Drive to post



Jim Peterik sent a video of support for The Drive to post


The official Queen Facebook page shared The Drive's video


Jane Lynch shared The Drive's video

The Chicago Mayor's office shared The Drive's video


 **Mary Jo Pappas** · 0:50 Hello from Vegas my sweet home  
chicago


 **Maria Wilkinson** · 0:05 Watching from Peoria Illinois  


 **Rudnick JW** · 3:40 Jammin' out here in Lombard! ❤️

 **Mary Justi-whiting** · 3:09 Central Illinois. Peru LaSalle



 **Linas Viscius** · 0:28 Hi from Brighton Park


 **Jerry Palus** · 0:38 Watching from Fountain Hills Arizona


 **Susan McCabe** · 0:47 Love Chicago ❤️ from Brisbane  
Australia


**Richard Smith-Hoy** · 0:55 Hey guys from the UK stay safe  
back as soon as we can xx


**Lynn Meeker** · 4:42 Lovin from Woodridge

 **Sue Street** · 7:48 Awesome. Hi from Milwaukee!  
 1

 **Michael Kmak II** · 0:54 Greetings from Michigan City where we  
sang at the top of our lungs!


 **Karen Letizia** · 0:22 Prospect Heights loves The Drive!!!


 **Debbly Fenton** · 0:46 Hello from Naperville!

**Jenni Cable** · 6:28 Giving Wisconsin love!!!  
 2  
[Like](#) · [Reply](#) · 2d

People from all over the world  
tuned in to watch live


**Gina M. Hyatt** · 0:50 Hi from Harriman TN


 **Deena Bielski** · 3:46 Hello Chicago, from East Troy, WI


 **Bridget Kelley** · 4:41 Hello from Madison, WI!



**Gina Evangelista** · 1:28 Hi from Arizona


**Dora Elia Ramirez** · 0:36 Hello for California


 **Eric Etter** · 0:29 Benton Harbor Michigan loves the drive


 **Marlene Phillips** · 0:39 Hi from Toronto Canada

 **Maria Lyza** · 0:37 3 families sang with lights from our block in  
Dyer, Indiana . Chicagoland strong! 🙌🏻🥰

 **Mitchell Szeszycki** · 1:23 Hello from the South Side! Sweet  
Home Chicago!  


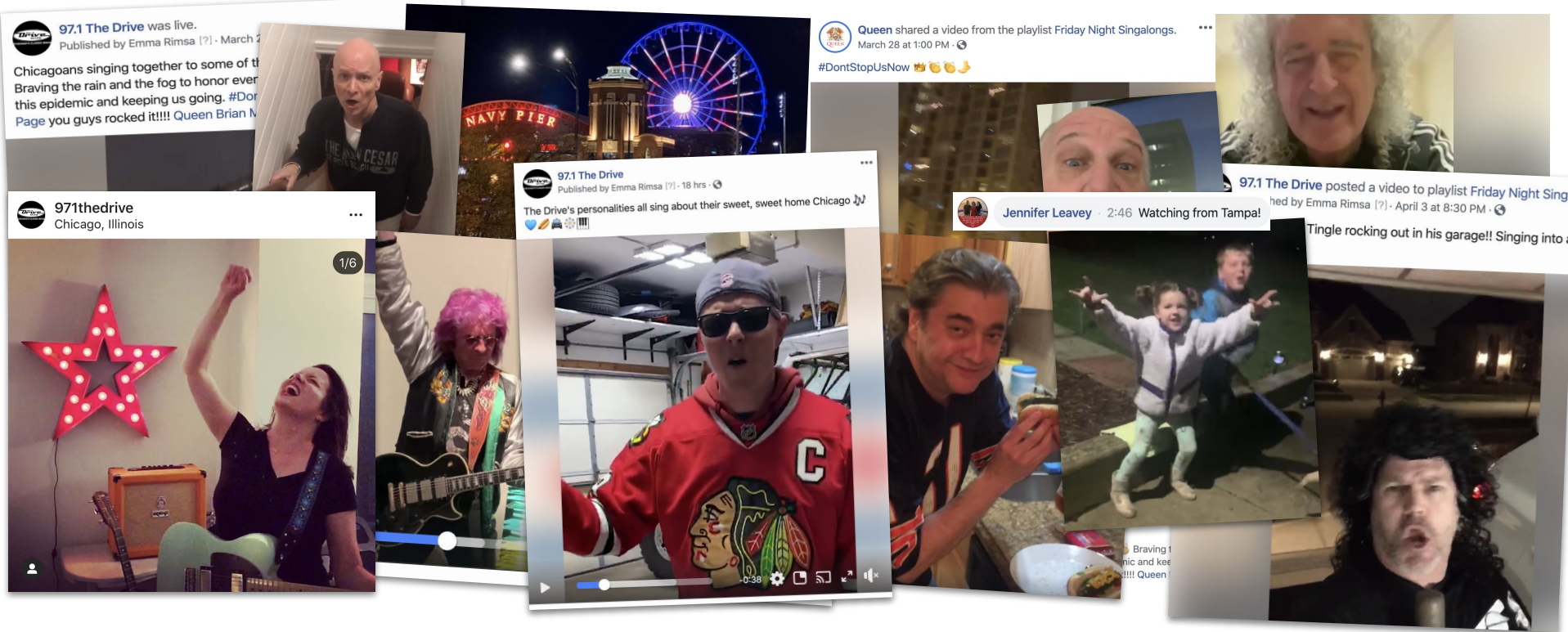
 **Greg Yakey** · 1:21 Watching from Dallas TX!

 **Laurie Rickerson-Dybala** · 4:36 Awesome love from the south  
suburbs!

 **Rebecca Teffeteller** · 3:05 Hello from Aurora stay safe home

**Annie Baskevica** · 0:12 Watching from Vista Ca

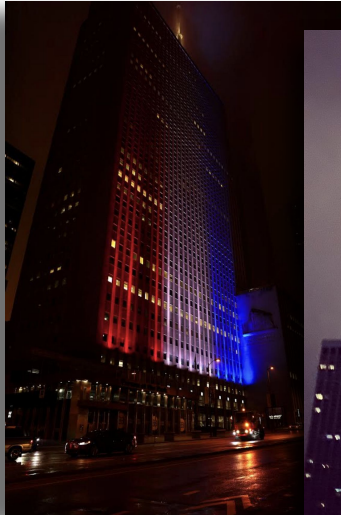




-Videos posted from the sing-alongs have received just over **1 million views**  
-Content posted from sing-alongs had nearly **4 million people reached**

# BUILDINGS IN SUPPORT

The Willis Tower, Hancock Building, Prudential Building, The Merchandise Mart, Navy Pier Centennial Wheel, InterContinental Chicago Magnificent Mile Hotel, Trump International Tower and the Reid Murdoch Building and Trump International Hotel & Tower all changed their lights to red, white and blue.

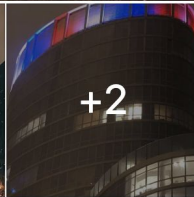
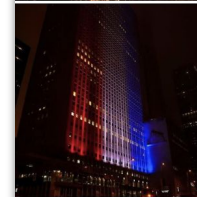


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Published by Emma Rimsa [?] · March 27 at 7:59 PM · 🌐

It was very cool to see how many buildings responded to us asking them to display red, white and blue last night. It was short notice, and there's a million things happening right now but so many made it happen and the night was a little more beautiful because of it.

Unfortunately the fog made it hard to see The Willis Tower, The Hancock and Navy Pier but they also participated! Anyway, thanks Chicago ❤️🇺🇸🇺🇸



**Get More Likes, Comments and Shares**

This post is performing better than 95% of other posts on your Page. Boost it to get more great results.

14,346

People Reached

3,060

Engagements

Boost Post

👍❤️👤 You and 783 others

56 Comments 162 Shares

## @97.1TheDrive Facebook followers from pre-crisis to current day

